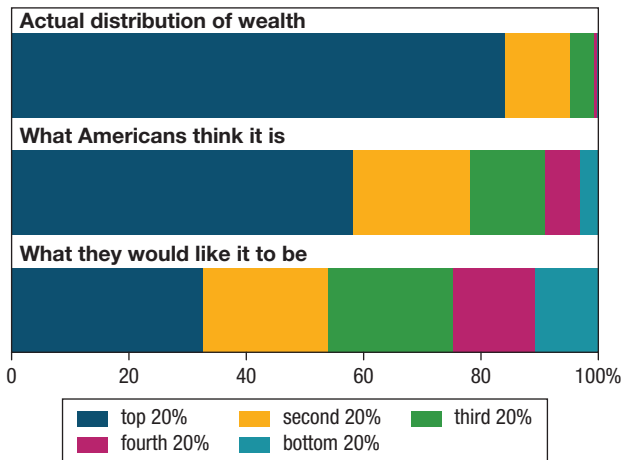


FIGURE 7.5 Wealth Inequality in the United States: Actual, Estimated, and Perceived Ideal Percent Wealth Owned



Source: Norton and Ariely 2011.

The actual U.S. wealth distribution is plotted against the estimated and ideal distributions across all respondents. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution.

The bar labeled "What Americans think it is" represents the actual distribution of wealth in Sweden.